

VideoStreetView.com adds streets coverage in Dubai and Vietnam

« VideoStreetView: see the cities around in full-motion immersive 360° video »
« StreetView goes one step forward: available for the first-time in Middle-East and S-E Asia »

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Dubai, February 1st, 2011 VideoStreetView.com (<http://www.videostreetview.com>) announced today the addition of Dubai, Saïgon and Hanoi to its website, enabling travelers and businessmen to assess destinations and explore the cities online. VideoStreetView uses its immersive 360° video mapping solutions to create interactive experience for the users and provide true e-tourism experience.

Until now, those fastly evolving cities did not have any StreetView coverage and it proved difficult for people to imagine what they look like for real. No need to wonder anymore as anyone can now explore them in 360° immersive video. « It certainly is different than traditionnal maps and satellite imagery: it is like being on-site and looking by yourself at the street-level » according to GlobalVision's VideoStreetView.com project manager, Jan-Mathieu Donnier.

VideoStreetView can be used for anything from virtual tourism to real estate location scouting, including Point of Interests (POI) that allow for detailed information on a particular place. Donnier continued, « we want to offer 360° geo-referenced images for major-cities around the world. Especially when they do not get the coverage they deserve in online mapping, we will be first ».

VideoStreetView.com website is currently available in 6 languages. It displays an aerial map, combined with 360° videos, and features an instant search-box along with streets index and POIs. A panda character, appears on the map, indicating the position of the video-stream being played and what direction it is facing. The panda can be rotated in all directions and drag-dropped anywhere to get the view at that point in the immersive video.

Donnier further goes on, “We developed hardware and software solution that enables us to capture an entire city in a few days. Moreover, our coverage area does not stop on the streets; we may also include walking areas and even buildings, hotels and museums interiors whenever asked to do so. We now have all tools available to provide StreetView in full-motion immersive video and high-quality still images for whoever may need so, wherever on earth this is needed.”

For more information on VideoStreetView, visit www.videostreetview.com/

For additionnal comments, please reach:

Contact person: Jan-Mathieu Donnier (CEO)
Email: jan@globalvision.ch
Mobile: +41 76 375 16 28

Company adress: globalvision communication (Europe)
37 ch. de J-Ph de Sauvage
1219 Geneva - Switzerland
Phone: +41 (0)22 796 90 76
Fax: +41 (0)22 786 16 65